

**NORTH CAROLINA PECAN GROWERS ASSOCIATION**  
**30<sup>th</sup> ANNUAL EDUCATIONAL WORKSHOP FOR THE CAROLINAS**  
**Sampson County Agri-Exposition Center**  
**414 Warsaw Road**  
**Clinton, NC**  
**Saturday, February 17, 2024**

- 8:00 am**     **Arrival, Registration, Coffee and Pastries**
- 9:00**         **Welcome and Opening Comments**  
Mr. Jimmy Allen, President, NC Pecan Growers Association  
  
**Moderator:** Mr. Jimmy Allen
- 9:10**         **Starting Right – Considerations When Planting a New Orchard**  
Mr. Allan Thornton, NCSU Area Specialized Agent, Clinton, NC
- 9:40**         **Top Practices of Successful Pecan Growers in GA**  
Mr. Andrew Sawyer, Area Pecan Agent, University of Georgia, Statesboro, GA
- 10:10**        **New Opportunities to Win with Pecans**  
Ms. Serena Schaffner, Managing Director of Global Marketing for the American Pecan Council (APC) and the American Pecan Promotion Board (APPB)  
--Mr. Justin Jones, American Pecan Council Board, Easter Region Grower Representative
- 10:30**        **Break**– Refreshments and Interaction with Growers and Invited Guests
- 10:50**        **Successful Irrigation Systems and Strategies**  
Dr. Mike Parker, Horticultural Science, Raleigh
- 11:20**        **Pecan Sprayers and Calibration**  
Mr. Bruce McLean, Jr., Horticultural Extension Agent, Columbus County Center
- 11:50**        **NC Pecan Growers Web Site and Social Media Opportunities**  
Ms. Stefani Sykes, NC Pecan Growers Secretary and Web Designer and Manager, Goldsboro
- 12:05**        **Catered Lunch** – Introduction and interaction with special guests and other growers  
  
**--NCPGA Business Meeting, Sponsor recognition and Door Prize Drawing**  
Presiding: Mr. Jimmy Allen, President  
  
**Moderator:** Mr. Gerald Wilson, Vice-President, NCPGA
- 1:15**         **Pecans and Their Pests – Who, What, When and Where!**  
Mr. Andrew Sawyer, Area Pecan Agent, University of Georgia, Statesboro, GA
- 1:45**         **Marketing NC Pecans and Tools and Services Offered by NCDA&CS**  
Ms. Khaila Daye, Marketing Specialist, North Carolina Department of Agriculture & Consumer Services
- 2:15**         **Grant Funding Opportunity for the NC Pecan Growers Association**  
Mr. Phil Ricks, Pecan grower, former board member and grant coordinator
- 2:30**         **Depart for Orchard** – Capt'n Bundy's Pecan Farm, Turkey  
Host: Mr. Alan Bundy
- 3:00**         **Orchard Overview**  
**Tour of Orchard** - Discussions led by seminar presenters, NCSU field faculty and growers will include the following topics in addition to questions from meeting participants:  
    --Establishing a new orchard  
    --Proper tree training and pruning  
    --Orchard irrigation  
    --Orchard pest management considerations  
    --Orchard sites and limitations
- 4:45**         **Adjournment**